

AJUBEL

is an internationally acclaimed fine artist, designer, illustrator, and visual communicator. With over 50 years of uninterrupted career at the forefront of the global graphic scene, his artistic practice is defined by the intersection of a profound poetic sensibility and the implicit touch of a carefully refined wit.

Specializing in immediate visual conceptualization for the press, high-demand editorial projects, and high-impact graphic solutions for cultural institutions, his methodological approach aims to place the viewer at an unconventional angle. His work challenges and connects directly with the intelligence and taste of the audience, leaving a lasting imprint on their memory. Over five decades, he has proven an innate ability to decipher texts and ideas of high complexity, delivering flawless editorial results under the tightest time constraints.

International Milestones & Awards

Global Recognition by Apple: His illustrated book “The Cat That Walked by Himself” (by Rudyard Kipling) was personally selected by Apple for the global launch of the iPad Mini. The work was honored among the Top 5 Books of the Year out of 1.8 million titles on the platform, where he has published four authorial works to date.

The “Robinson Crusoe” Masterpiece: Awarded the prestigious BolognaRagazzi Award (widely considered the Pulitzer of illustration) for his version of “Robinson Crusoe” (Editorial Media Vaca). This landmark book also won the Best Illustrated Book Award from the Generalitat Valenciana, was featured in the prestigious White Ravens list by the Internationale Jugendbibliothek in Munich, and won at the Titan: Illustration in Design awards in Portugal, becoming part of the exclusive ILUSTRARTE exhibition. The book has been published in Spain, France, Poland, Mexico, and South Korea.

International Strategic Design (ICEX): Honored with the Premio Único (Sole Award) by the Spanish Institute for Foreign Trade (ICEX) for the creation of the new international brand identity for Wines from Spain (Vinos de España).
International Editorial Design: Conceptualized and designed the complete visual identity for the book collection of renowned author Roberto Bolaño for the prominent South Korean publisher Openbooks.

Ambassador of Spanish Graphic Arts: Invited to represent Spain internationally as part of the elite collective “Ilustrísimos: Panorama de la Ilustración Española”.

National Awards (Spain): Honored with the National Illustration Award by the Ministry of Culture of Spain. He co-illustrated the winning book of the National Children’s Literature Award and collaborated on strategic projects awarded as Best Edited Books (“Kipling Ilustrado” and “25 Poemas Ilustrados”). He was also a guest artist in the collective work that received the III National Edition Award (Art Book category).

Museums, Biennials & Exhibitions

With a robust presence in contemporary art circuits, his work has been exhibited worldwide, counting 19 solo exhibitions and over 90 group exhibitions:
International Biennials: Invited with solo exhibitions at the 20th São Paulo Art Biennial (Brazil) and at the Castillo de la Real Fuerza project (organized by the National Museum of Fine Arts of Cuba during the Havana Biennial). He has been selected to exhibit at the prestigious Venice Biennale on two occasions and at the Warsaw Drawing Triennial (Poland).

Global Exhibitions: His work has traveled through museums and galleries in key cultural hubs, including New York, Miami, Mexico City (Museum of the City), Madrid, Seoul, Istanbul, Gothenburg, Bologna, and Valencia.

Selected Clients & Collaborations

International Press: The Guardian, Time, Foreign Affairs, Globe Magazine, El Mundo, La Vanguardia, El Cultural.
Publishers & Institutions: Fondation Cartier (Paris), Casa América, ICEX Spain, Fondo de Cultura Económica (FCE), Ediciones SM, Kalandraka, Media Vaca.

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